Cornell Institute for Public Affairs





How do you define career success?

At CIPA, we start by asking you to articulate your career aspirations. Then we work backwards.

Our faculty advisors help you design a curriculum that allows you to **build the skills and knowledge** you will need for your desired career path.

- Our two-year MPA offers a solid foundation of core coursework in management, economics and finance, and quantitative analysis.
- Based on your career-goals, you choose an area of concentration and pursue specialized courses to develop expertise in this area.
- MPA degree concentrations:
 - Economic & Financial Policy Environmental Policy Government, Politics & Policy Studies
 - Human Rights and Social Justice Public & Nonprofit Management Science, Technology & Infrastructure Policy International Development Studies Social Policy

Our Office of Career Management works one-onone with you to integrate real-world experience into your program of study.

- U.S. and international: Summer internships
- Off-campus study programs and externships that offer course credit:
 - New York City
- Rome, Italy
- Washington, DC
- Kathmandu, Nepal
- Albany, NY
- Mysore, India

When you finish Cornell's MPA program, you will be well-prepared to enter the job market with the expertise and experience to launch a successful career.

Within nine months of graduation,

95% of the class of 2015 was employed or pursuing further graduate degrees.

Given the diversity of interests and career objectives represented at CIPA, postgraduate activities are regularly distributed across three primary sectors.

Employment by Sector



Domestic U.S. Starting Salary by Sector

Private

\$65,500

Public/IGO

\$58,000

Non-Profit/NGO

\$48,180



This is how *We* define it.



Representative Employers

- · Accenture, Analyst, China
- Achieve, Inc., Senior
 Communications Associate
- Acumen Fund LLC, Data & Policy Analyst
- Alibaba Group, Security Operations Analyst, China
- Amazon Inc., Senior Product Manager, Logistics and Transportation
- American Civil Liberties Union, Business Analyst
- Anti-Defamation League, Research Analyst
- Arc Aspicio, Associate
- Arthur D. Little, Business Analyst
- Bain & Company, Associate Consultant
- Barclays Investment Bank, AVP Financial Crime Risk
- Booz Allen Hamilton, Consultant
- Boston Redevelopment Authority, Research Assistant
- Brookings Institution, Research Assistant
- Brown University, Facilities & Sustainability Manager
- Capital Hill Fellows Program, Legislative Fellow and Press Assistant, (D-MA)Congresswoman Niki Tsongas, MA
- Carnegie Foundation for the Advancement of Teaching, Associate, Research & Communications
- CCS, Associate Director
- Center for Global Development,
 Research Assistant
- China Capital Investment Group, Investment Manager, China
- China Central Bank, Foreign Reserve, Investment Analyst, China

Employment location in the U.S. unless indicated

*multiple offers



Vast, Lifetime Network of Alumni

With connections to more than 223,000 graduates, Cornell has one of the largest alumni networks in the world.

Cornellians are known for their intense loyalty to the university and to one another. While you are at CIPA and after you leave, you will find people eager to open doors for you and help you on your way.

Above, 1995 CIPA alumnus and U.S. Congressman Chris Gibson (R-NY) discusses his career with students and faculty at a roundtable event.

- China Orient Asset Management Corp., Junior Analyst, China
- City and County of Denver, Budget Analyst
- City of Gothenburg, International Officer, Sweden
- City of New Orleans, Office of Economic Development, Program Manager
- City of New York, Mayor's Office of Operations, Senior Policy Analyst*

- City of New York, Office of Management and Budget, Budget Analyst*
- Connecticut Green Bank, Commercial & Industrial Programs, Manager
- Cornell University & State Relations, Legislative Associate
- Cornell University, International Institute for Food, Agriculture and Development, Program Coordinator & Research Assistant

Representative Employers continued

- Community Foundation for Greater Buffalo, Community Impact Associate
- Credit Suisse, Market Risk Analyst
- Danish International Development Agency, Senior Projects Manager, Pakistan
- Deloitte Tax, LLP, Consultant
- Deloitte Tohmatsu Consulting, Business Analyst, Japan
- EY Advisory Practice, Consultant
- FI Consulting, Analyst
- First Republic Bank, Credit Portfolio Analyst
- Fitch Ratings, Public Finance Analyst
- Foreign Policy Research Institute, Research Assistant
- Forrester Research, Associate Consultant, China
- Fosun Group, Investment Assistant
- Georgia Department of Audits and Accounts, Performance Audit Division, Management Analyst
- Goldman Sachs, Analyst, Singapore
- Google, Ad Fraud Strategist, Trust & Safety
- Google, On Line Partnership Group, Account Associate, Japan
- Government of Canada, Advanced Policy Analyst Program, Policy Analyst
- Healthy Environment Alliance of Utah, Senior Policy Associate
- Instituto Mixto de Ayuda Social, Executive Advisor, Costa Rica
- International Food Policy Research Institute, Senior Research Assistant
- International Labour Organization, Consultant, India
- International Monetary Fund, Research Analyst
- J.E. Austin Associates Inc., Project Manager

- Japan Fair Trade Commission, Officer, Japan
- JLL, Research Analyst
- John Hopkins Carey Business School, Associate Director of Alumni Relations
- JP Morgan Chase, Analyst, Associate & Financial Control Analyst*
- Khan Fund, Industrial Analyst
- McKinsey & Company, Special Projects Analyst



Khaliun Bat-Orig, MPA 2016

Employer: The World Bank Group, Transport and ICT Global Practice, Washington, DC Position: Transport Policy Consultant CIPA Concentration: Science, Technology, and Infrastructure Policy Externship: The World Bank Group

I envision myself becoming a leading professional in the field of infrastructure policy, not only in my home country of Mongolia, but also at an international level.

CIPA has helped me to turn this vision into reality. I am grateful for the CIPA DC Externship Program, which presented the opportunity for me to work at the World Bank with the world's leading professionals in the road transport sector.

- MEDEF International, Project Manager Americas, France
- Ministry of Agriculture, Irrigation, and Livestock, Institutional Development, Advisor (USAID), Afghanistan
- Ministry of Industry, Trade and Energy of South Korea, Deputy Director, South Korea
- National Academy of Public Administration, Senior Research Associate
- National Resource Governance Institute, Officer, Myanmar
- National Superintendency of University Education, Coordinator Licensing Department, Peru
- New South Wales Treasury, Senior Policy Analyst, Australia
- New York City Council, Legislative Financial Analyst
- New York City Department of Housing Preservation and Development, Capital Budget Analyst
- New York City Mayor's Office of Management and Budget, Fiscal & Budget Analyst; Senior Policy Analyst*
- Open Space Institute, Outdoors America, Campaign Coordinator
- Organization of American States, Cyber Security Policy Consultant
- Port Authority of New York and New Jersey, Leadership Fellow
- RAND Corporation, Project Associate
- Republic of Indonesia, Ministry of Finance, Indonesia*
- Republic of Kazakhstan, Ministry of Foreign Affairs, Kazakhstan*
- Save the Children, Child Protection Officer, Turkey
- Shanghai Jiao Tong University, Office of Strategic Planning, LEED Green Associate, China

- Shanghai Jiuge Investment Management Ltd., Senior Manager, China
- Stratas Advisors, Latin America, Analyst
- Success Academy Charter Schools, Manager
- Teach for China, Teacher, China
- The Secretariat, House of Representatives, Human Resources, Thailand
- The Sustainable Seafood Blog Project, Executive Director
- Twitter, Trust & Safety, Policy Specialist
- **Uber**, Marketing Coordinator, City Team, China
- U.S. Department of Health and Human Services, Senior Management Analyst
- U.S. Department of State, Foreign Services Officer*
- U.S. Government Accountability Office, Analyst*
- U.S. Olympic Committee, Prospect Researcher
- U.S. Securities and Exchange Commission, Financial Analyst
- UBS Investment Bank, Equity Research Associate Analyst, Hong Kong
- UNESCAP, Consultant, Thailand
- Unilever, Packaging, Procurement Operations Analyst
- United Nations World Food Programme, Operations Centre Officer, Italy
- Wallace Center at Winrock International, Program Associate
- World Bank, Consultant, Ecuador & Washington, DC*
- World Bank, Operations Analyst, Social Protection and Labor, Mexico
- Zalando SE, Strategic & Competitive Intelligence Analyst, Germany



CIPA offers a wide array of engagement opportunities that challenge you to put your classroom knowledge to work in a real-world setting. Whether you are involved in a consulting project, gathering data in the field, or doing an internship, vou will be building a marketable skill set. These experiences will prepare you to meet the leadership and career challenges that lie ahead.

Public Engagement Program

CIPA offers two consulting courses that are client-based. Here you gain project management experience and skills.

- Consulting for Government and Nonprofit Organizations (for 1st year students)
- Domestic or International Capstone (for 2nd year students)

Further Graduates Studies

Enrolled in PhD programs unless indicated

- Columbia University, Social Welfare
- Cornell University,
 Department of Linguistics
- Cornell University, Economics
- Cornell University, JGSM, MBA
- Cornell University, Master of Industrial and Labor Relations
- Cornell University,
 Master of Professional Studies
 in Information Science

- Harvard University, Master of Arts
- NYU Wagner School of Public Service
- SUNY College of Environmental Science and Forestry, Master of Science
- Syracuse University,
 Maxwell School of Citizenship and Public Affairs
- University of California, Santa Cruz

- University of Cincinnati, School of Planning
- University of Tokyo, Civil Engineering
- University Texas at Austin, Master of Accounting
- University of Maryland, Economics

Historically, 8-10% of graduates pursue further graduate studies.







Representative Internships

Real-world work experience is a critical component of our MPA program. It challenges you to take the academic concepts you have learned in the classroom and put them into practice.

Most students choose to complete an internship in the summer between the first and second year of study. Given that many of the most challenging and rewarding positions in the field of public affairs are unpaid, CIPA has developed a competitive grant program to help defray the costs of unpaid internships.

- A.T. Kearney Management Consulting Co. Ltd., China
- Abdul Latif Jameel Poverty Action Lab, (J-PAL), Chile
- Accenture, China
- Agora Partnerships, Nicaragua
- · Amazon.com, Inc.
- American Civil Liberties Union of VA
- Ashoka
- Atkinson Center for a Sustainable Future
- ATMA SEVA, Thailand
- Bangladesh Rural Advancement Committee, Bangladesh
- Bank of China, NY City & China*
- Boston Redevelopment Authority
- Boulder Institute of Microfinance
- Brookings Institute
- *multiple offers

- Calvert Investments
- Cato Institute
- Center for Regional Economic Advancement, Cornell University
- Center for the Study of the Presidency and Congress
- Change for Kids*
- City of Chicago Mayor's Office Fellowship Program

- China Development Bank, China*
- China Investment Corporation, China
- China Labor Watch*
- Citibank Co. Ltd., China*
- CITIC Securities Co. Ltd, China
- City of Ithaca, Mayor's Office
- City of NY, Office of Management and Budget



Tiffany Jordan, MPA 2016

Employer: Capitol Hill Fellows Program, Congresswoman Niki Tsongas (D-MA), Washington, DC

Position: Legislative Fellow and Press Assistant

CIPA Concentration: Human Rights and Social Justice

Internship: The White House

Capstone: Ithaca City School District

Unlike other MPA programs with compressed one-year degrees, CIPA is a two-year program. I never felt rushed and was able to take classes based on my career interests.

I pursued the Washington, DC Externship semester and gained real-world work experience while taking coursework. These are things I attribute to helping me acquire my current position on Capitol Hill. ***

Representative Internships continued

- Columbia Center on Sustainable Investment
- Community Foundation of Tompkins County
- Cornell Cooperative Extension of Tompkins County
- Cornell University*
- Cornell/UNICEF Nutrition Security Partnership Project in E. Africa, Uganda & Ethiopia
- Council on Foreign Relations*
- Deloitte Tax, LLP*
- Democratic National Committee
- DeVos Institute of Arts Management
- DHL, Germany*
- District of Columbia Public Schools *
- Environmental Defense Fund*
- Empire State Development, Finger Lakes Regional Office
- Euromonitor International, China
- Global Citizen
- U.S. Government Accountability Office*
- Greenpeace
- Habitat for Humanity International
- Harris County Public Infrastructure Department
- Health Development Initiative, Rwanda
- Heartland Alliance
- Industrial and Commercial Bank of China, NY and China*
- Inter-American Development Bank, Panama*
- Inter-American Dialogue
- International Center for Trade and Sustainable Development, Switzerland*
- International Economic Development Council
- International Food Policy Research Institute*

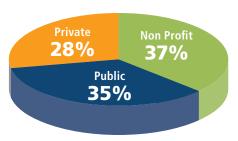
- International Labor Rights Forum
- International Labour Organization, Zimbabwe
- International Rescue Committee*
- Joint Inspection Unit of the UN System, Switzerland
- KPMG China, China
- McKinsey & Company
- Moody's Investor Service
- Republic of Indonesia, Ministry of Agriculture, Food Security Agency, Indonesia
- Ministry of Science and Technology, Costa Rica
- National Governors Association
- National Partnership for Women and Families
- National Peace Academy

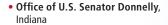
- North Head, China
- NY City Council*
- NY City Department of Education
- NY City Department of Finance
- NY City Department of Transportation
- NY City Mayor's Office of Operations*
- NY City Mayor's Office of Recovery and Resiliency
- NYS Assembly, Majority Leader Joseph D. Morelle
- NY State Council on Children and Families
- NY State Department of Labor*
- NY State Governor Andrew M. Cuomo's Executive Chamber *
- Office of NY City Comptroller

Representative Summer Internships by Location



Representative Summer Internships by Sector





- Panama Canal Authority, Panama*
- Partnership for Public Service
- Paulson Institute
- Philanthropy in Motion, Hong Kong*
- Platform for Public and Community Partnerships of the Americas, Ecuador
- Port Authority of NY & NJ*
- Roland Berger China*
- RTI International
- San Diego Regional Economic Development Corporation
- Scope Group, Malaysia
- Swami Vivekananda Youth Movement, India
- Synergos Institute
- Tata-Cornell Institute for Agriculture and Nutrition, India
- Thailand Board of Investment, NY
- The Bank of East Asia, Ltd., China
- The Global Poverty Project
- The NYS Center for Rural Schools*
- The Office of Congressman Derek Kilmer, Washington's 6th District
- The Revenue Watch Institute, Hong Kong
- The Wilderness Society
- Tompkins County Youth Services Department
- Twitter
- U.S. Department of Environmental Protection
- U.S. Department of Health and Human Services
- U.S. Department of Homeland Security
- U.S. Embassy, Manama, Bahrain
- U.S. Environmental Protection Agency*
- U.S. Government Accountability Office*



Gil Naor, MPA 2016

Employer: Anti-Defamation League National Headquarters, New York, NY

Position: Research Analyst

CIPA Concentration: Public & Nonprofit Management

Internship: District of Columbia Public Schools

Capstone: Ithaca City School District

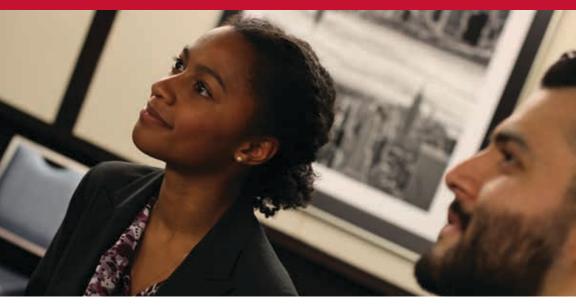
For my internship, I conducted research on alternative approaches to school suspensions. For my Capstone project, my teammates and I evaluated the current reporting tools used by the Ithaca City School District and recommended more effective ways to communicate data.

In both experiences, I was able to implement the knowledge I had gained at CIPA to solve real-life problems affecting students.

- U.S. Pan Asian American Chamber of Commerce
- UBS, Hong Kong
- IFPRI, Bangladesh
- UNICEF*
- UN Department of Economic and Social Affairs*
- UN Development Program, Fiji, Pakistan, Slovak Republic*
- UN Economic and Social Commission for Asia and the Pacific, Thailand
- UN Framework Convention on Climate Change, Secretariat, Germany

- UNDP Micro Enterprise Development Programme, Nepal
- UNDP RSCA Crisis Prevention and Recovery, Ethiopia
- UNFAO, Italy*
- UNWFP, Rome & Washington, DC*
- USAID, Uganda
- Vale Columbia Center for Sustainable International Investment
- World Bank, Bangladesh & Washington, DC*
- World Wide Fund for Nature

CIPA OFF-CAMPUS STUDY PROGRAMS



Students who choose to spend a semester in one of CIPA's off-campus study programs earn academic credit while completing an externship. Representative externship organizations are listed below by location.

Washington, DC

- UNDP
- DC Central Kitchen
- World Bank*
- National Public Radio
- White House Domestic Policy Council
- District of Columbia Public Schools
- U.S. Department of State
- World Food Programme
- International Monetary Fund

New York City

- Schroders
- UNDESA
- UNICEF
- UNFPA

Albany, NY

 Capital Semester, New York State Assembly and Senate

Cornell In-Rome, Italy

- Food & Agriculture Organization of the United Nations (FAO)*
- Bioversity International
- International Fund for Agriculture Development

Mysore, India

 Grassroots Research and Advocacy Movement (GRAMM)

Kathmandu, Nepal

- United Nations Development Program
- Himalayan Roots to Fruits

^{*}multiple offers

We take your career seriously.

In today's challenging employment market, it is important for you to begin thinking now about how you will use your degree to take the next step in your career.

A few weeks before you arrive on campus, you will receive a Career Interest Survey (CIS) from our Office of Career Management.

The information you provide will be helpful as we work with you and organizations in the field regarding their hiring needs.

Our goal is to help you to develop an appropriate career development strategy, and plan for a successful internship and/ or job search.

We support you through each phase of your career development: from selfassessment to networking, applying, and evaluating job offers.



Looking for opportunities to network with potential employers and alumni?

In addition to facilitating employers' on-campus recruitment visits, CIPA hosts annual career networking events in:

- Washington, DC
- New York City

CIPA also participates in joint-career fairs including:

- All-Ivy Environmental and Sustainable Career Fair (NYC)
- Cornell Career Day (Ithaca)

Services offered by the CIPA Office of Career Management

- Individual Career Advising Appointments
- Professional Development and Information Sessions
- Résumé / Cover Letter Review
- Behavioral / Case / Finance Practice Interviews
- Internship / Employment
 Opportunities and Resources
- Alumni and Employer Referrals
- Off-Campus and On-Campus Recruitment & Interviewing
- CIPA Career Networking Events in Washington, DC and New York City

Identifying prospective talent

The CIPA Office of Career Management works with employers to identify internship and job candidates with the skills and expertise required to deliver results for their respective organizations.

We are committed to providing both domestic and international organizations with internship and employment candidates who possess a sound foundation of core competencies, as well as expertise in public policy based upon their career goals.

Our students and alumni have a track record of success in positions across the public, nonprofit, and private sectors. They also have a reputation for innovation.

We offer employers these services:

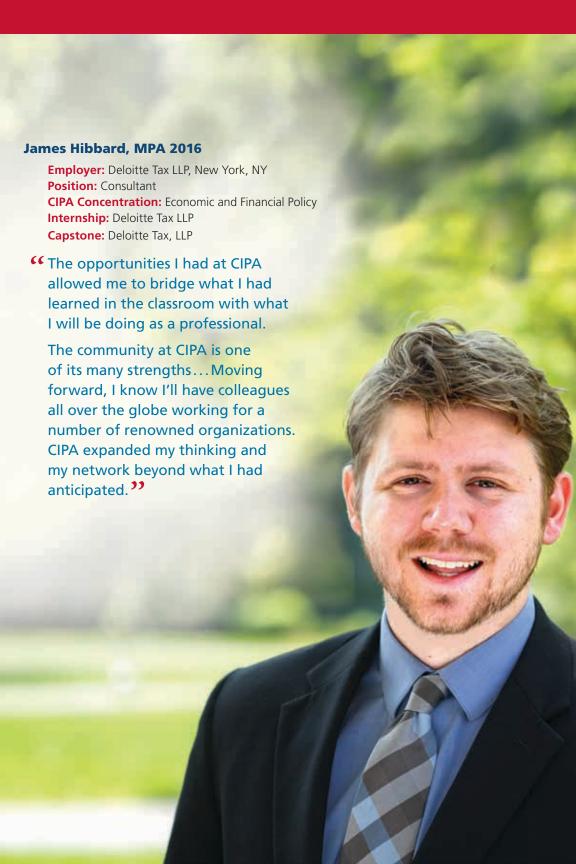
- On- and off-campus information sessions, and networking events
- Custom résumé collections and referrals
- Distribution of internship and/or employment announcements

To take advantage of the ways CIPA can assist you with your hiring needs, please contact:

Millie Reed • Assistant Director
CIPA Office of Career Management • mrr6@cornell.edu • 607-255-5587



Millie Reed (second from right) meets with CIPA students to discuss career strategies.





Cornell Institute for Public Affairs 294 Caldwell Hall Ithaca, NY 14853-2602









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Thank you for your interest in CIPA. We invite you to learn more. Follow the blogs of some of our current students on our web site. Explore the CIPA Facebook page. Schedule a campus visit and discover first-hand what makes the CIPA EXPERIENCE so unique.

Each year, CIPA sponsors professional development, networking, and career events in both Washington, DC and New York City. In the fall of 2015, CIPA students explored the heart of Washington, DC, prior to the start of a day-long event.

Editor: Lisa Jervey Lennox • Designer: Julie Manners • Photographers: Peter Cody Fiduccia '17 (Congressman Chris Gibson; photos for Build Your Résumé and Off-Campus Study Programs); Tiffany Jordan photo, provided; all other photos by University Photography.

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